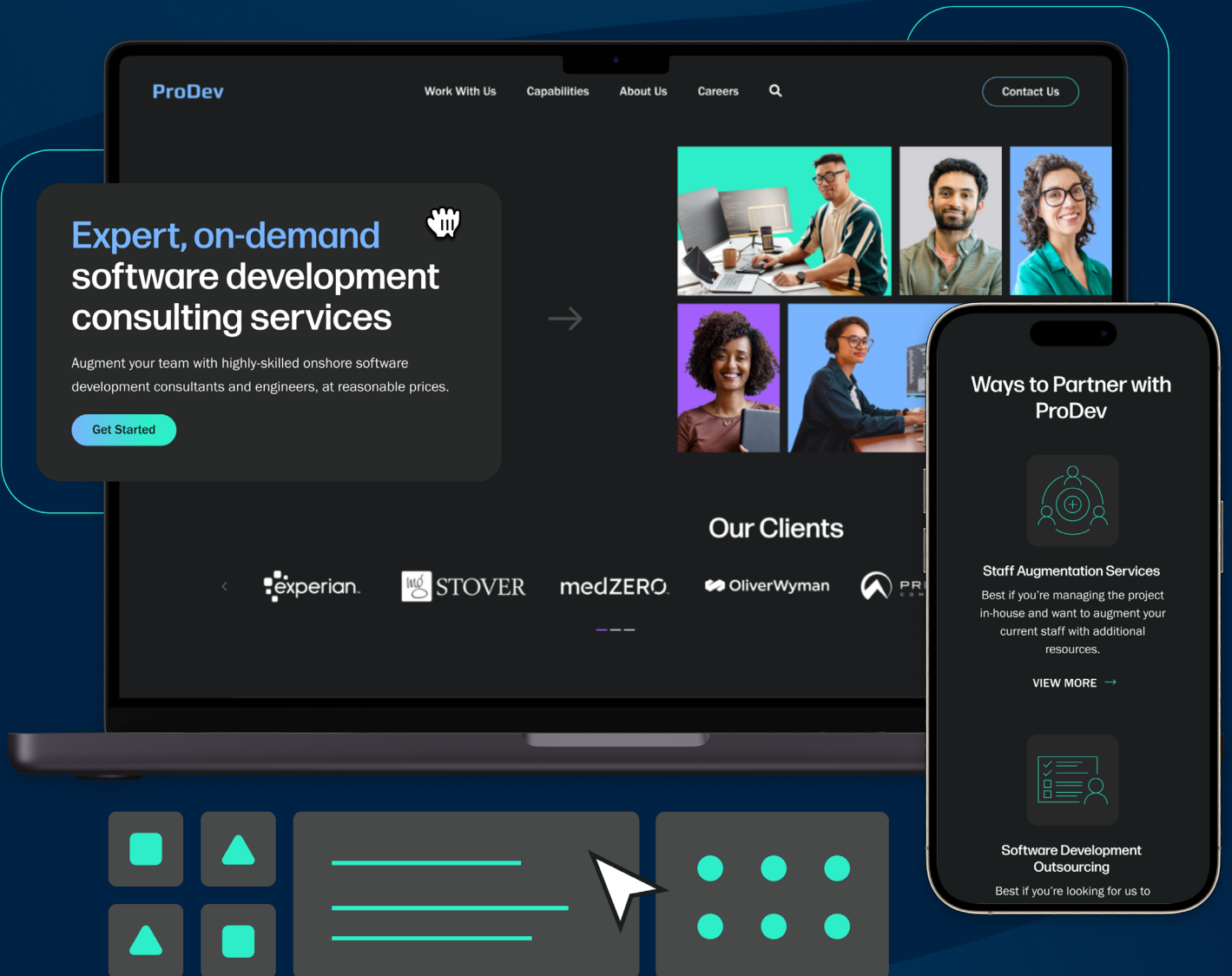


CASE STUDY

# ProDev: Taking the migraines out of migration.



# Background:

Our client, ProDev, wanted to migrate their website to a more flexible, intuitive platform that their in-house team could update easily.

WebMechanix delivered with our WordPress “Backbone” block theme. The WebMechanix Backbone block theme takes flexibility to a whole new level. ProDev can now move content on a page simply by clicking a button. Entire blocks of content can be saved as modules and used again easily. Gone are the days when it took 48 hours (minimum!) to fix a typo or optimize a meta title.

# The Process:

In addition, our library of useful blocks helped ProDev to reformat their site, making it more visually engaging and SEO-friendly. And it created a whole new set of options for displaying content, like being able to highlight features with cards and icons, or add an accordion-style FAQ.

In other words, the WebMechanix Backbone block theme enabled ProDev to practically rebuild and redesign their website—without the headache and expense of redesigning their website.

## Industries

Engineering

Product Design

DevOps

Project Management

## Services

Web Design,

WP Migration, UX/UI

Development, SEO,

LinkedIn Ads

# The Results:

**BEFORE** **AFTER**

**ProDev**

Execute Your Vision with Expert, On-demand Software Development Consulting Services

Augment your team with highly skilled onshore software development consultants and engineers, at reasonable prices.

Get Started

Our Clients

Clients that Rely on Us for Software Development

Experian medZERO OliverWyman

**Why Choose ProDev As Your Software Development Consultant**

We're not just software development consultants or recruiters — we're engineers. That gives us the perspective needed to cherry-pick the talent required to take your project to completion.

Learn More About Us

**On-Shore Talent (Always)**

All devs based in USA or Canada. We can align to your time zone if required. Does Microsoft but can spend some initial time onsite with you if needed.

**Expert-Level Resources (5+ years exp)**

**Rapid Engagement Launch (2 weeks)**

**A 40-Hour Satisfaction Guarantee**

**Zero Notice Stand-Down**

**Flexible Payment Models**

**Reasonable Rates**

**Ways to Partner with ProDev**

**Staff Augmentation Services**

Best if you're managing the project in-house and want to augment your current staff with additional resources.

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**Software Development Outsourcing**

Best if you're looking for us to provide project management support in addition to staff augmentation services.

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**Project Identification & Product Design**

Best if you're not at the software development stage yet and need help getting your project off the ground.

VIEW MORE



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